

THE FOOD UMBRELLA TOOLKIT

HOW TO PLAN & HOST YOUR OWN

Pasta and **PEANUT BUTTER** FOOD DRIVE





☐ **STEP 1: PICK LOCATION, DATE, TIME AND TFU PARTNER ORGANIZATION**

EMAIL THEFOODUMBRELLATN@GMAIL.COM TO ORGANIZE DETAILS FOR YOUR FOOD DRIVE.

☐ **STEP 2: SPREAD THE WORD**

BUILD EXCITEMENT THROUGH SOCIAL MEDIA AND WORD OF MOUTH. PRINT POSTERS PROVIDED TO DISPLAY IN YOUR COMMUNITY.

☐ **STEP 3: SET UP YOUR FOOD DRIVE**

ORGANIZE VOLUNTEERS AND SET UP YOUR TABLE WITH POSTERS AND BAGS/BINS TO COLLECT YOUR DONATIONS OF PASTA AND PEANUT BUTTER. DON'T BE AFRAID TO ASK PASSERSBY TO DONATE.

☐ **STEP 4: COLLECT DONATIONS AND CONNECT WITH THE FOOD UMBRELLA**

CONTACT THE FOOD UMBRELLA TO ARRANGE FOR THE DELIVERY OF YOUR DONATIONS TO ONE OF OUR PARTNER ORGANIZATIONS.

☐ **STEP 5: CELEBRATE YOUR SUCCESS**

THANK YOU FOR PARTNERING WITH THE FOOD UMBRELLA TO MAKE A DIFFERENCE IN TENNESSEE!

HINT

PARTNER WITH A LOCAL GROCERY STORE OR MARKET FOR A LOCATION TO HOST YOUR FOOD DRIVE AND FOR LARGE-SCALE DONATIONS.





Pasta and **PEANUT BUTTER** **FOOD DRIVE**

Supporting:

Date:

Time:

Location:

Needs: Shelf-stable items, such as pasta and peanut butter, as well as other nutritious canned or packaged food items.